



FOCUS GROUP ON DEVELOPING A GREAT (*name of city*)

Focus: (list the channel of cultural influence or city sector)

Background

The purpose of the “ _____ ” focus group is a) to bring informed sources together to reflect on critical issues facing _____’s neighborhoods and general community; b) to help us discover ways in which people in this particular channel of cultural influence are contributing to the well-being of the community; c) to suggest ways to encourage more volunteers and churches to be involved in helping to make _____ a great place to live, work, and play; and d) to contribute to the research project and forthcoming resource book and database as a quality resource for those seeking the well-being of their city.

Questions

1. What are some of the characteristics and qualities that define a GREAT community? What makes it a place where someone would say, "I love living and working here!"
2. What does it take for _____ to develop more of these great qualities? What can hold a community back? What are some ideas for improving this community that do not require a lot of funds or specialized professional skills?
3. Think about the neighborhood where you live or where your place of work is located. What is a dream or goal for your community that you have, or that you have heard expressed by your neighbors or co-workers? Finish the sentence: "My vision for my community and place of work (if applicable) is ... "
4. Life in a community is better when neighbors interact and look out for one another. What works to enhance this sense of community among residents? Share examples or ideas for helping residents get to know, care for, and celebrate life with one another. What are ways that churches or volunteers can serve this role in their community?
5. What other advice would you give to a volunteer or church with a heart for making their community a great place?
6. What are some ways in which you would like to see your organization help make _____ a great community?
7. What is one thing you heard someone else share today that you found especially meaningful? What is one idea from today that you would like to follow up on, or one collaboration you would like to see develop?

*If you have additional comments to share after the focus group, please feel free to contact
(your contact info)*

Thank you very much for sharing your time and insights!